



KCCI
MANGALORE

empowering enterprise, facilitating growth...Since 1940

ಕೆನರಾ ವಾಣಿಜ್ಯ ಮತ್ತು ಕೈಗಾರಿಕಾ ಸಂಸ್ಥೆ

ಚೇಂಬರ್ ಬಿಲ್ಡಿಂಗ್, ಬಂದರು, ಪಿ.ಬಿ. ನಂ. 116, ಮಂಗಳೂರು, ಭಾರತ - 575 001.

KANARA CHAMBER OF COMMERCE & INDUSTRY

Chamber Building, Bunder, P.B. No.: 116, Mangaluru, India - 575 001.

Telephone : (0824) 2420128, 24411859, 4260128 (O) & +91 94835 10669 (M)

Fax : (0824) 2420669, E-mail : office@kanarachamber.com

Website : www.kanarachamber.com

CIN : U91990KA1940PLC001135

Ref. No.: 2020-21/0263

19th January, 2021

Shri B.S. Yeddyurappa
Hon'ble Chief Minister of Karnataka
Vidhana Soudha,
Bengaluru - 560 001

Dear Sir,

Sub: Mangaluru as a proposed manufacturing destination for TESLA.

Kanara Chamber of Commerce and Industry (**KCCI**), Mangaluru, congratulates you for your efforts in ensuring that Tesla incorporated a subsidiary in India at ROC, Bangalore on January 8, 2021. This is a welcome step for India and Karnataka.

We understand that Tesla is in the process of conducting a 'location search' for setting up their operations and has hired a global consultancy firm for the same. We would like to convey that the Mangaluru region is one of the best suited for setting up TESLA's proposed manufacturing plant in India, and we request you to promote this location for the plant. We highlight some of the region's advantages and unique features that you may please communicate to the company.

1. **Land:** Mangaluru Region has stretches of available land in different areas for setting up the Electric Automobile Plant. Presently, there is enough land available at **Padubidri, Muloor and Bolkunje** in the Mangalore Region suitable for the purpose.

Contd...2.

Affiliated to :

Federation of Indian Chambers of Commerce & Industry, New Delhi,
Federation of Karnataka Chambers of Commerce & Industry, Bangalore,
Confederation of Indian Industry, (Southern Region), Bangalore/Chennai,
Bangalore Chamber of Industry & Commerce, Bangalore &
Indian Merchants' Chamber, Mumbai.



- 2 -

2. **Skilled Manpower:** Mangaluru has 21 Engineering colleges. Apart from this, ITIs and the Karnataka Polytechnic, produce several technicians/diploma holders in different technical fields. The literacy level of Mangaluru is high. Tesla, which requires a skilled workforce, would easily get the necessary human resources from this region.
3. **International Airport and Connectivity:** Mangaluru has international air connectivity, facilitating smooth travel for the required human resources worldwide.
4. **All-Weather Port Connectivity:** Mangaluru has an all-weather port which operates throughout the year. The port will help smooth import and export goods and facilitate the finished product to be shipped to various countries. In this manner, the investors will save on logistics. Also, this goes well with the Prime Minister's program of Port led development Model.
5. **Inland connectivity:** Mangaluru has three National Highways to different parts of the country. The movement of goods in and out of Mangaluru is very smooth. Further, there is train connectivity to other parts of India which will help the movement of goods by rail. Due to the boost given to Coastal Cargo, the cars can be transported by ship to other ports in India.
6. **Business Hub:** Mangaluru is a crucial business hub, where banking, insurance and other services are readily available at a reasonable cost.
7. **Technology Centre:** The State Government's focus on promoting Tier 2 cities has helped attract various Top Tech Companies to Mangaluru. With the proposed IT park, other Tech companies would be coming to Mangaluru.

Contd...3.



- 3 -

8. **Good Social Infrastructure:** Mangaluru has an excellent social infrastructure including suitable housing for various people, sound education system from Primary to University level; good health care facilities and appropriate recreational activities like beaches, resorts and malls. The cost of living in Mangaluru is reasonable as compared to Metro Cities.
9. **Good Utilities Support:** Water is available in abundance in Mangaluru region due to heavy rainfall and perennial rivers. Further, there is adequate power infrastructure with surplus power available.

The KCCI will be glad to lend its helping hand in your efforts to convince TESLA to set up its Automobile Plant in Mangaluru. We are also sharing with you the letter KCCI has written to Mr. Elon Musk, the TESLA founder, inviting his Company to set base in Mangalore, for your perusal.

We are also sharing an independent white paper prepared on Mangalore by a Ryan Strategic Advisory, a Global Investment Consultant for your perusal.

Thanking you,

Yours sincerely,

For Kanara Chamber of Commerce and Industry

**ISAAC VAS
PRESIDENT
DIN 00712781**

Cc: 1. Shri Jagadish Shettar
Minister of Large & Medium Scale
Govt. of Karnataka,
Vidhana Saudha,
Bengaluru - 560 001

Contd...4.



- 4 -

2. Shri Kota Shrinivas Poojary
Hon'ble Minister for Muzrai from Revenue Department,
Fisheries, Ports and Inland Department,
Govt. of Karnataka,
Room No. 343-343A,
Vidhana Saudha,
Bengaluru – 560 001.
3. Shri Nalin Kumar Kateel
Member of Parliament,
Dakshina Kannada District,
D. C's Office,
Mangaluru - 575 001.
4. Shri P. Ravi Kumar
Chief Secretary to Government,
Govt. of Karnataka,
Room No. 320, 3rd Floor,
Vidhana Saudha,
Bengaluru - 560 001.
5. Shri Gaurav Gupta
Principal Secretary, C&I,
Govt. of Karnataka,
Room No. 106, 1st Floor,
Vidhana Saudha,
Bengaluru - 560 001.